

11/14/02
15
NAN
E

**Response under 37 CFR §1.116
Expedited Procedure
Examining Group 3622**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

KRISTEN DIANE ONDECK

Atty. Docket

PHA 23.681

Serial: 09/349,676

Group Art Unit: 3622

Filed: 07/08/1999

Examiner: JANVIER, JEAN D

AFTER-SALES CUSTOMIZATION SPECIFIED BY RETAILER ACTS AS INCENTIVE

Honorable Commissioner of Patents and Trademarks

Washington, D.C. 20231

RESPONSE under 37 CFR §1.116

Sir:

In response to the Office Action mailed October 08, 2002, which sets forth a final rejection the following remarks are submitted herewith:

IN THE CLAIMS

Please amend independent Claim 1 as follows, where a marked-up version of the amended Claim 1 is attached as Appendix A:

1/7

FACSIMILE TRANSMISSION TO
THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO: Examiner: JANVIER, SEAN D
Art Unit: 3622
Fax Number: (703) 872-9327

FROM: Gwenaelle Le Penec
Philips Electronics North America Corp.
Address: 1000 West Maude Avenue
Sunnyvale, California 94085
FAX: (408) 617-4856
PHONE: (408) 617- 4837

Official

FAX RECEIVED

RE: Serial No.: 091349,676 NOV 08 2002
Docket No.: PHA 23 681

GROUP 3600

8 Pages (including cover sheet)

This transmission includes:

Amendment RI-116

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted
to the Patent and Trademark Office at the FAX number listed above

by GWENELLE PENNEC on 11/08/02
print or type name

Gwenelle Penec
signature